



EMERSON MANAGEMENT SOLUTIONS

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Pepperdine University Appoints Douglas Howe Adjunct Professor of Marketing

Teaching Position Supports University's Graduate Business School Marketing Curriculum

Simi Valley, CA March 20, 2006 – Emerson Management Solutions announced today that Douglas E. Howe, Founder and Principal of the firm, has accepted a part-time teaching position at Pepperdine University's George L. Graziadio School of Business and Management. In this position, Mr. Howe will teach a course on global marketing to candidates for Master of Business Administration degrees. He will be teaching at Pepperdine's main campus in Malibu, CA and potentially at some of the University's six other Southern California locations.

"From my early days as a flight instructor in the Navy, to successfully mentoring several young colleagues during my business career, I have always enjoyed the teaching experience," said Douglas Howe. "Now, with the time flexibility in managing my own consulting practice, I can bring more than 25 years of domestic and international marketing, sales and general management experience to a valuable learning environment. I am particularly pleased to be able to contribute to Pepperdine's prestigious graduate business program."

Howe has also acted as a guest lecturer for local business organizations, presenting a lecture series on subjects including new business planning tools, how to do business with the federal government, and methods for funding a business. In addition to his part-time teaching assignment, he will continue to assist small and medium size companies with consulting services to help them understand and articulate the challenges they face, identify the changes they need to make and help them implement choices that drive business owners and management teams to achieve their corporate goals.

ABOUT DOUGLAS HOWE:

Douglas Howe, Founder and Principal of Emerson Management Solutions, has specialized in marketing, business development and general management, including turnarounds and restructurings of established companies and launches of high growth pre-revenue start-up operations. His successes include projects across a variety of industries and applications and include companies such as Crown Zellerbach Corporation, General Electric Company, Nikon Inc., Van Camp Sea Food Company, Olympus America Inc., Rockwell Scientific Company and Vivitar Corporation. He is a former jet attack pilot in the U.S. Navy where he accumulated 185 combat missions and over 300 carrier landings. He can be reached at dhowe@emersonms.com

(more)

Douglas Howe Appointed Adjunct Professor... Page 2

ABOUT EMERSON MANAGEMENT SOLUTIONS:

Emerson Management Solutions is a retained consulting and interim management practice that provides timely, cost-effective advice and guidance to small and medium-size businesses. Services include 1) The Business Support Program for business owners/managers who do not have the “bandwidth” of or funding for a full-time employee or who lack the expertise in a particular skill that is critical to future growth; and 2) The Interim Executive Program for companies needing a temporary infusion of top executive talent that can “hit the ground running” with the expertise of a seasoned executive on a part-time or short-term basis. For more information, please visit www.emersonms.com.

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